

Beat: Sports

## THE LONGINES PARIS EIFFEL JUMPING - CHAMP DE MARS

July 5 to 7th, 2018 in PARIS

PARIS, 01.06.2018, 15:55 Time

**USPA NEWS** - The Longines Paris Eiffel Jumping was in 2017 on the Champ de Mars with the Eiffel Tower in Perspective. In 2018 (July 5-6-7), it will return with Drums and Trumpets for the Parisian Stage of the Prestigious Circuit of the Longines Global Champions Tour...

The Longines Paris Eiffel Jumping was in 2017 on the Champ de Mars with the Eiffel Tower in Perspective. In 2018 (July 5-6-7), it will return with Drums and Trumpets for the Parisian Stage of the Prestigious Circuit of the Longines Global Champions Tour. Longines' Passion for Equestrian Sports dates back to 1878, when it produced a Chronograph engraved with a Jockey and his Mount. Three Years later, it can be found on American Racecourses, adopted by Horse Enthusiasts. In 1912, the Company partnered for the First Time with an International Show Jumping Competition. Today, Longines' Involvement in Equestrian Sports includes Show-Jumping, Flat Racing, Endurance and Eventing Competitions.

- Longines Global Champions Tour :

The Longines Global Champions Tour brings together the Top Show Jumpers in the World to compete in Prestigious Locations for Unprecedented Prize Money. The 17 Event Tour offers some of the most Explosive and Exciting Competition of any Equestrian Series. Proud to host Olympic, World and Continental Champions as they battle fiercely for the Title of Overall Season Champion of Champions 2018 and the Lion's Share of the Bonus Prize Fund.

The Longines Global Champions Tour kicks off its 13th Season in the Spectacular Destination of Mexico City, with the Introduction of St Tropez and the Addition of the City of Prague to the Star-Studded 2018 Calendar. The Championship spans Three Continents and takes in the World's Great Cities including Paris, Monaco, Madrid, Miami Beach, Shanghai, Rome and Doha, Qatar. Spectacular World Class Sport and Entertainment across 17 International Events.

- The Global Champions League

The Global Champions League is a Team Competition taking in the World's Greatest Destinations including Mexico City, Monaco, Miami Beach, Shanghai, London, Paris, Rome, Doha, and sees the Introduction of the GC Playoffs in Prague. The World's Most Unique Teams showcase Spectacular Sport, Formidable Partnerships, Fierce Rivalries and Top-Level Entertainment across a Total of 17 International Events, battling it out over the GCL Season for the Prestigious Team Champions Crown.

- The Well-Being of the Horse :

The Longines Paris Eiffel Jumping is teaming up this year with the Audevard Laboratory to organize a Round Table on the Well-Being of Horses. This will take place on Wednesday, July 4, taking advantage of the International Competition to bring together many Stakeholders in the Equestrian Sector. All come from the Horse World, but Each has a Different Specialty, which will allow sharing and exchange of Points of View and Experiences. The Sport Horse, the Management of his Career and his Well-Being will be the Focus of the Debates animating this Round Table chaired by Thierry Bedossa, Veterinarian and President of the AVA, an Association that comes to the Rescue and protects the Old Animals, they are Cattle, Horses, Dogs, Cats and even Fallow Deer.

- Jean-Charles De Castelbajac for the Official Poster of its 5th Edition :

It's the Famous Designer Jean-Charles de Castelbajac who realized the Official Poster of the New Edition of Longines Paris Eiffel Jumping. The Poster will be visible in the Capital from June 26th. Two Versions were made: one on a Black Background and the other one a White Background. Each Year, the Longines Paris Eiffel collaborates with a New Artist to realize his Official Poster. In 2017, the Artist and Graphic Artist JonOne created the Poster.

- Longines Paris Eiffel Jumping launches its Eiffel Road :

The Longines Paris Eiffel Jumping will offer a Two-Day Tourist Hike on July 6th and 7th on the Occasion of the 5th Edition of the Paris Stage of the Longines Global Champions Tour with the Ile-de-France Region. Two Days of Hiking will be offered to Riders to discover the Riches of the Ile-de-France Region, on Horseback. A Departure scheduled Friday, July 6 to Marly le Roi (78). During this day you can discover the Beautiful Ridle Paths of the Palace of Versailles and immortalize this Moment before joining the End of the Day at Haras de Jardy (92), where you can enjoy a Beautiful Evening. The Riders will leave the Club of the Etrier de Paris, after a Collective Breakfast to join the Capital by symbolically passing in front of Several Future Olympic Venues before having the Honor of crossing the Military School to arrive on the Competition Track Longines Paris Eiffel Jumping and enjoy the Events and Grand Prix in the Grandstand.

- A Temporary Restaurant "Pavilion Eiffel" will be held during the Event, organized by the Owners of "Café De L'Homme" (Coco Coupérie Eiffel & Christophe Bonnat). Supervised by Alain Ducasse (3\*) & Frédéric Vardon (1\*)

- A Lunch will be proposed on July 5, in collaboration with the Association "L'Envol - Changeons Leur Vie" in favor of Seriously Ill Children. "Prix de l'Envol" Award for the Riding Speed Competition.

\* Photo : Frederic VARDON, Philippe ROZIER, (.), Coco COUPERIE-EIFFEL, Kamel BOUDRA, Christophe BONNAT, Jean-Charles DE CASTELBAJAC, Virgine COUPERIE-EIFFEL, Juan-Carlos CAPELLI,...

Source : Press Conference held on May 29, 2018 @ Café de L'Homme, 17 Place Du Trocadéro.

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**Article online:**

<https://www.uspa24.com/bericht-13499/the-longines-paris-eiffel-jumping-champ-de-mars.html>

**Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDS<sub>t</sub>V (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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