Beat: Technology

All-New Kindle Oasis now on SOUQ.com

The best Paper white display

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USPA NEWS - Today SOUQ.com announced the start of sales of the all-new Kindle Oasis. Now with a new colour adjustable front light, readers can customize the colour tone from warm to cool to lend a comfortable reading experience. Additional features include automatic adjustments to screen warmth according to sunrise and sunset, along with a waterproof design and the next generation eink technology for fast page turns and dedicated buttons. The all-new Kindle Oasis (10th Generation) will be available in one color and two storage options.

"The all-new Kindle Oasis includes everything customers loved from the previous generation, including the large 7-inch display and waterproofing "and now we're making it even better. We've added a colour adjustable front light, so customers can read with a warmer tone that's customizable to their preference to easily transition from daytime to nighttime reading, "a said SOUQ.com KSA General Manager Saleem Hammad. "Kindle is designed to create a sanctuary reading experience, and the all-new Kindle Oasis exemplifies this "whether you're reading poolside on vacation or in in the comfort of your bed."

All New Kindle Oasis "" now with next gen e-ink technology

The Kindle Oasis (10th generation) features a larger 7-inch glare-free display with a pixel per inch density of 300 ppi for laser-quality text. The colour adjustable front light makes it easy to transition from daytime to nighttime by allowing users to adjust the screen warmth to suit changing conditions.

Still delivering weeks of battery life on a single charge, the IPX8-rated device is designed to withstand accidental drops, splashes of water or immersion in fresh water for up to 60 minutes.

The Kindle Oasis (10th Generation) delivers all these exciting features while keeping the design ergonomic and suitable for those who like to read with one hand by including dedicated page turn buttons. Flip through your books with Page Flip that makes it easier to find pictures, charts, and even highlights from the books you've read; export any notes to e-mail in formats such as PDF or a simple file. With a storage capacity of 8 GB and 32 GB, the Kindle Oasis (10th Generation) is more than capable of storing thousands of books, so you can carry your library with you whether you choose to read poolside on vacation or in bed.

Reading Features that Go Beyond a Book

The all-new Kindle helps you go beyond a book with Amazon's reading features. When you finish a book, it will automatically be marked as read in your library and synced across your reading devices including Kindle, Fire tablet, and the free Kindle apps for iOS and Android. With just a few taps, you can filter to see which books you've read and which you haven't, so organizing your library has never been easier.

Additionally, last year, we introduced a new home experience making it easier to find your next great read. We're continuing to add to the experience and now you will find more recommendations based on your reading history, including new and trending titles in the Kindle Store.

Features Readers Love about Kindle

The all-new Kindle includes all the features that have made the Kindle family the best devices for reading:

The world's best eBook store" Find more than one million Kindle books, and thousands of Arabic titles on Amazon.com (www.amazon.com/kindlebooks).

Reads like real paper""A no-glare display perfect for reading, even in bright sunlight.

Carries thousands of books" Easily take your library with you on-the-go.

Weeks of battery life""A single charge lasts for weeks.

Read books your way""Personalize your ideal reading settings on your Kindle device with a selection of fonts, font sizes, and text alignment options.

Buy once read everywhere "With Whispersync, save and synchronize your last page read, bookmarks, and annotations from your Kindle eBook across all of your Kindle devices and the free Kindle app, so you can always pick up where you left off on any device. Worry-free archive "Automatically backs up your Kindle books in the cloud so you never need to worry about losing your books "redownload your books wirelessly anytime for free.

Time to Read""Tells you how much time it will take to finish a chapter or a book based on your personalized reading speed.

The new device joins Kindle Paperwhite, which features a high-resolution, 300 ppi display along with a flush-front design and waterproofing. The Kindle Oasis (10th Generation) will start shipping July 24 and costs 999 SAR for the 8 GB version and 1,099 SAR for the 32 GB version.

The all-new Kindle Oasis is available today at link. Additionally, you can purchase a cover that wakes up the device upon opening and puts it to sleep when closed. Choose from sleek water-safe fabric covers in gorgeous Marine Blue, Punch Red or Charcoal; or leather covers in Black and Merlot.

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