

## THE HEAD OF THE TOP FOUR IN ITALIAN ENTREPRENEURSHIP IS HELD BY THE MOROCCANS

### COUNTS HEAVILY WITHIN FOREIGN COMMUNITY

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**USPA NEWS** - In Italy, the Moroccans are placed in the Top 4 of the most dynamic entrepreneurs, foreign representing 60,000 or double the Albanians and far exceeding their Tunisian and Egyptian counterparts, according to data provided at an international conference in Rome (Source MAP).

According IDOS (European Institute of Statistics) which publishes an annual report on migration flows in Italy, four foreign communities are recognized for their dynamism in the creation of companies in the Moroccan community occurrence with 60,000 entrepreneurs and self-employed, followed by the Albanian with 30 thousand, then in Tunisia and Egypt (between 14 000 and 15 000 each) for 249,464 companies with foreign boss and active at the end of 2011. (Source IDOS).-----

It would be interesting to quantify the revenue contributed by this segment of the (Moroccan, ie ) Italian immigration to illustrate the added value of enrichment by the reception of foreigners in the Italian boot. This approach would be logical to consider immigration under the positive angle, based on its figures highlighting the boost of economic fabric in these times of crisis, and whose cooperation is to be considered bilateral rather in a long-term future.-----

"Calenda Meeting", for instance was held last October 2014, in Casablanca, Morocco at the head of a business delegation that included 160 participants, 70 companies and seven banking groups. Over 700 business-to-business meetings were scheduled between Italian and Moroccan businessmen aimed at "deepening business opportunities". "Not to forget the business meetings that were political sessions involving Calenda and the Moroccan representative Agriculture Minister Aziz Akhannouch. Italian Trade Agency ICE President Riccardo Monti said that promotional initiatives in Morocco in 2014 doubled from 10 to 20 and "will be 25 or 30 in 2015". (Source ANSAméd).-----

On the other hand, Italian delegation was led by Industry deputy minister Carlo Calenda, the mission has been promoted by the Foreign affairs and organized by employers' association Confindustria, the Italian Trade Agency (ITA), the Italian Banking Association (ABI), and business organizations Rete Imprese Italia and Unioncamere. The Italian delegation took the most of it to boost the bilateral cooperation between the two countries in order to consolidate the growth in the area, by strengthening a common strategy in terms of entrepreneurship, and exchanges. (Source [italy24.ilsole24ore.com](http://italy24.ilsole24ore.com))-----

### PERSONALITIES MOROCCAN ON THE ITALIAN SPOTLIGHT -----

As an example, here is the path of Khalid Chaouki, a young Moroccan's origin successful journalist in Italy. He was candidate running the Italian parliamentary elections, which took place on 24 and 25 February 2013, for the Democratic Party and a Moroccan born in Casablanca, was elected to represent his party in the Italian Parliament (first room). (Source : Morocco World news).-----  
Malika Ayane was born in Milan in 1984 by Moroccan father and Italian mother. Her musical training began at the Conservatory "Giuseppe Verdi" of Milano where, from 1995 to 2001, she studied cello. In parallel, it was part of the "White Voices Choir" of the Theatre of the prestigious Scala. After a summer tour (2009) Malika played at more than 30 concerts throughout Italy, and won the public's "Blue Note" jazz club history of Milanese song end titles of the film "The First Beautiful Thing" Register of Virzì. Malika Ayane represents an emblem of success, Italo-Moroccan, who has overcome geographical boundaries in its blending mage, now internationally renowned. . The music has no boundaries nor the talent elsewhere.-----

For more information, See [www.ccme.ma.org](http://www.ccme.ma.org), [http://www.eib.org/attachments/country/reussir\\_en\\_mediterranee\\_en.pdf](http://www.eib.org/attachments/country/reussir_en_mediterranee_en.pdf)

#### Article online:

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