

Beat: Local

## **HARLEM WEEK PROMOTES AND CELEBRATES WHAT HARLEM WAS, IS AND WILL BE**

### **A SERIES OF EVENTS THROUGHOUT THE SUMMER**

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**USPA NEWS** - Harlem Week promotes and celebrates what Harlem was, is and will be. It is the concept of the organizers. Harlem Week is a series of events bringing together all age groups and cultures to celebrate the diversity of Harlem...

Throughout the months of July and August, attracting around 2 million people from New York and all around the world. The following events are proposed :

- Outdoor and indoor music concerts
- The Upper Manhattan Auto Show
- Film Festivals
- Health Fair and 5K
- Sporting events
- Adult and children Fashion Shows
- Youth programs and activities
- Careers Fair
- HBCU Fair and Expo

The Harlem Week Inc is a non profit corporation that fosters continued growth and development of Harlem, one of the world's best-known neighborhood.

Harlem Week Inc highlights Harlem's assets. Now in this 40th years, Harlem Week continued to promote Harlem's rich African American, Hispanic, Caribbean and European History, Culture, Arts, Religion, Entertainment and Sport.

Harlem, from its inception, have kept a cadence like no other, best known for its role in creating in the 1920s cultural movement, the Harlem Renaissance, the neighborhood still celebrates its African American roots and vibrant culture. From the galleries of its iconic theaters to the dusky insides of its monumental Jazz clubs, Harlem's influential rythm permeates the perservering neighborhood. Having reinvented itself many times over, its inimitable beat continued to attract attention.

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