Beat: Entertainment

ROBERT REDFORD S SUNDANCE OPENS NEW STORE IN DALLAS - TEXAS

PREMIER LIFESTYLE RETAILER

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USPA NEWS - Sundance, a premier lifestyle retailer of women's and men's apparel and footwear, jewelry, accessories, art and home decor, just announced the opening of its newest store in Dallas, TX. The store, located in NorthPark Center, will host the Grand Opening celebration on Thursday, November 12, 2015...

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NorthPark Center is known as both a premier shopping destination and a curator of distinguished art, displaying works from such heralded artists as Andy Warhol, Frank Stella and Joel Shapiro

With its historical commitment to artisans, Sundance is donating a portion of the proceeds from the Grand Opening weekend to The Creative Arts Center, a North Texas-based non-profit committed to building community through art.

The opening of the NorthPark Center Sundance Store continues the retail expansion forecasted by the company earlier this year. Sundance opened a store in Edina, MN, in September and plans to continue this growth over the next several years. One-of-a-kind pieces and items exclusive to Sundance will be the cornerstone of the product offering.

Famed actor, director, and visionary of independent filmmaking, Robert Redford founded Sundance Catalog in 1989 to promote the works of artists and craftspeople from across the country and around the world. From a small operation run out of the attic of the old Sundance Village firehouse, Sundance Catalog has grown to become one of America's preeminent lifestyle retailers.

Offering a thoughtfully curated mix of unique, premium-quality women's and men's apparel and footwear, jewelry, accessories, art and home décor, Sundance Catalog elevates the traditions of authentic American heritage into a classic and creative style.

Source : Sundance

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