

Beat: Entertainment

## VO5 -DANCE ORIGINALITY- MUSIC VIDEO WINS MTV COMPETITION

### CROWDFUNDING AND ALBUM RELEASE SUCCESS

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**USPA NEWS** - This September, nu-disco big band VO5 started a fundraising campaign to finish their debut album 'Dance Originality' and fund music videos. Over 450 fans filled the sold-out CD/Vinyl release party. The album is now available on CD and vinyl. Chris Arcella directed the video in NYC...

This September, nu-disco big band VO5 started a fundraising campaign to finish their debut album 'Dance Originality' and fund music videos. Over 450 fans filled the sold-out CD/Vinyl release party. The album is now available on CD and vinyl. Chris Arcella directed the video in NYC for the first single, also called 'Dance Originality,' which won a VOTD.TV award.

After winning MTVu's 'The Freshmen' music video competition on November 20th, 'Dance Originality' will air regularly for six weeks. Having raised \$12,000 with the success of its Kickstarter campaign and album-release party, VO5 promises more videos to come in the near future, including one for the new single 'I Can Feel It.' Radio stations around the country have been playing songs from the album over the last few weeks.

VO5 celebrates its 10th Anniversary this year. The nine-piece band is known for its theatrical sensibility, outrageous costumes, charitable fundraisers and epic-length dance parties. They play a blend of 70s funk and disco covers with their quirky and catchy originals.

Source : Caculo

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

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#### Editorial program service of General News Agency:

United Press Association, Inc.

3651 Lindell Road, Suite D168

Las Vegas, NV 89103, USA  
(702) 943.0321 Local  
(702) 943.0233 Facsimile  
[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)  
[info@gna24.com](mailto:info@gna24.com)  
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