

Beat: Lifestyle

## PARIS and End of the Year Festivities highlighted by International Products

### Hotel Square Louvois on September 22

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**USPA NEWS** - To celebrate Christmas and New Year's Eve, in PARIS, was organized a showroom exhibiting newest local and international products. Already famous companies and professionals, a diverse range of pastas, cheeses, cakes, champagnes... were delicately presented on different tables....

To celebrate Christmas and New Year's Eve, in PARIS, was organized a showroom exhibiting newest local and international products. Already famous companies and professionals, a diverse range of pastas, cheeses, cakes, champagnes... were delicately presented on different tables. Demonstrations and explanations were given in a good atmosphere to give a taste of what could be during this particular traditional time of the year.

The following products were presented :

- \* Champagne DELAMOTTE : gift box
- \* Champagne SALON : Box 'Entre privilégiés' (between privileged people)
- \* La Tarte Tropicaine : Yule Log and Epiphany Crown, Baby Trop Collection Winter and New Collection of Dry Food
- \* Henri LE ROUX : Advent Calendar and Box of Chocolate 'Voyage au JAPON' (Journey to JAPAN)
- \* Oliviers&Co : Christmas Olive Oil, Golden Box, Exclusive Gift Box
- \* Japanese Pasta from NAGASAKI : Tasting of Sômen and Udon
- \* Matsuri : New California Deluxe and Tasting of the unavoidable of the Menu
- \* Maison WA : Japanese dishes and accessories around Tea
- \* Jambon de Parme et Parmesan

According to Tradition : the main Christmas meal, called Réveillon, is eaten on Christmas Eve/early Christmas morning. Dishes might include roast turkey with chestnuts or roast goose, oysters, foie gras, lobster, venison and cheeses. For dessert, a chocolate sponge cake log called a bûche de Noël is normally eaten.

Epiphany, called Fête des Rois in French, is also celebrated in France on January 6th. A flat Almond cake is eaten called 'Galette des Rois'. The cake has a toy crown inside & is decorated on top with a gold paper crown.

Source : For the Christmas Products, Companies named and exhibiting at the Showroom

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